



ANNUAL REPORT 2019 - 2020

**HAA IS A TECHNICAL AND CREATIVE AGENCY
FOR THE RIGHTS OF THE CHILD**



WHO WE ARE

HAA is a collaborative social enterprise promoting and protecting the Rights of the Child.

Our team is made up of like-minded professionals - from child protection and education practitioners, visual artists, researchers, social workers to project coordinators - who reside all over the world and are deeply rooted in their cultures and local networks

WHAT WE DO

We offer analysis & advice, training & coaching and create communication for development (C4D) tools to organizations and governments seeking to improve their initiatives that support the rights of all children

TO READ MORE ABOUT WHAT WE DO AND HOW WE DO IT (OUR THEORY OF CHANGE, BUSINESS MODEL, AND METHODOLOGY), PLEASE GO TO OUR WEBSITE

WELCOME TO OUR 2019/2020 ANNUAL REPORT!

Dear past, present and future partners,

If you do not know us yet, please think of us as those dreamers who work to make the rights of the child a reality for every child - with a focus on the prevention of all forms of violence.

This objective may seem naive, but it is absolutely essential because more than half of the girls and boys in the world (i.e. 1 billion children) experience violence every year (WHO, 2020): at home, online, at school and in their neighborhoods. It is all the more concerning to us that while everyone wants to help children, sustainable initiatives that do so, are few. Violence against children is both a major cause and a direct consequence of extreme poverty, social unrest and armed conflict. It is a vicious circle that concerns us all.

**“THINK OF US AS THOSE
DREAMERS WHO WORK TO
MAKE THE RIGHTS OF THE
CHILD A REALITY FOR
EVERY CHILD”**

The COVID 19 pandemic has already amplified existing unfair and dangerous situations. The countries with the longest school closures are also those countries that had the lowest internet coverage (UNICEF, 2021) and that home visits for children and women at risk of abuse are among the most commonly disrupted services (UNHCR, 2021).

We at HAA were lucky. Some friends and family members got sick, but overall, we kept safe. We were also fortunate when it came to our work; while the pandemic disrupted some of our projects, our existing operational structure allowed us to adapt to the different waves of the “new normal”.

It actually reinforced a trend that had been growing over the years, with the core HAA team traveling less, as we were able to identify and rapidly bring colleagues with the right resources on board from all regions and contexts, thanks to our large professional network.

Please spend a few minutes on this report if you wish to understand how and why we support organisations working with children and adults in France, in conflict affected areas, in rural areas in Western Africa or in a small island state (or even everywhere at the same time).

It is, on purpose, a short report. So do reach out at any time if you need more information, are looking for a tool /resource, have questions or have projects to discuss. We look forward to working with you and contributing further to the implementation of the Convention on the Rights of the Child.

Contact us, question us, challenge us, partner with us!

We will do good. We will do better.

Sincerely,

Tamo, HAA coordination




“A WORLD WHERE NO CHILD WAKES UP **SCARED**”

KEEPING CHILDREN SAFE

Following a review of the HAA safeguarding policy and a number of interviews, we became an associate member of the “Keeping Children Safe” network in December 2020.

Keeping Children Safe (KCS) is an independent not-for-profit that sets out internationally recognized child safeguarding standards to ensure all organisations working directly for and with children have comprehensive safeguarding measures in place.

The KCS standards are recognized by UNICEF, the European Commission (EC), the UK FCDO and USAID, and enable organisations of all types and sizes to implement rigorous policies, processes and audits that protect children from abuse.

HAA IS THE FIRST SOCIAL ENTERPRISE TO JOIN THIS NETWORK!

[Click here](#) for more information on KCS.
[Click here](#) for our safeguarding policy.

OUR IMPACT

In the past two years, we provided tailored support to **30 different organisations** to improve their practice - through training, strategic advice and hands-on technical support for designing and piloting new activities. We also supported the 18-member strong Groupe Enfance and the Child Protection Area of Responsibility (CP AoR), the inter-agency group made up of over 20 UN agencies and NGOs, through regular capacity building and knowledge management.

We designed innovative systems allowing for the **safe participation of children** in advocacy efforts and project adaptation, so that their opinions could influence policy makers and programming. 95 children who have been very marginalized (girls 70%, boys 30%) were able to share their views, concerns and recommendations.

We developed **technical resources** for inter-agency initiatives. Those resources are available to the entire community working on child protection, indirectly benefitting millions of children around the world.

Through our work both on case Management projects and with audio visual training tools developed for the International Bureau of Children Rights, we contributed in effect to the **capacity building** of thousands of social workers, community volunteers and police officers.

We also try to play our part towards a better understanding of sensitive child issues such as sexual violence through our **social impact videos**. Our work on the ECPAT social media campaign on reporting online violence in France has had nearly 200,000 views since it went live.

OUR JOURNEY

APRIL 2019

Recommendations of children victims of sexual exploitation are documented and shared with duty bearers in 4 countries

JULY 2019

HAA is hosted at 21, the French Red Cross Innovation Hub

DECEMBER 2019

Focus Group Discussions to initiate the first national assessment of domestic violence in the Maldives

MAY 2020

We start 'managing knowledge' with the CPAoR

AUGUST 2020

The guide for coordination groups to use the CPMS goes public on www.alliancecpha.org

DECEMBER 2020

HAA is certified by "Keeping Children Safe"

MAY 2019

'Mr. Robot' concept to present cerebral palsy to children in primary school is approved by the medical team supervising the project

SEPTEMBER 2019

The "child rights based approach" training package is tested

MARCH 2020

ARPEJ participatory planning process in three countries is moved online within two weeks

JUNE 2020

Testing of the Click@ble campaign (a series of silent videos)

SEPTEMBER 2020

Content and artwork for the case management video trainings are approved



WHAT WE DID IN TERMS OF ANALYSIS

THESE PROJECTS CONTRIBUTE TO A BETTER UNDERSTANDING OF THE SOLUTIONS THAT CHILDREN, PARENTS/ CAREGIVERS AND ORGANIZATIONS DEVELOP TO ADDRESS COMPLEX SITUATIONS.

KNOWLEDGE MANAGEMENT FOR THE CP AoR

The term 'knowledge management' includes the identification, analysis, adaption and dissemination of best practices and HAA has been providing this service to the Child Protection Area of Responsibility (CP AoR), an inter-agency group made up of over 20 UN agencies and NGOs since May 2020. Our support included running www.cpaor.net and its community of practice site of over 200 members. It has strengthened our own capacities and knowhow and we are looking forward to working further in this field.

NATIONAL STUDY ON DOMESTIC VIOLENCE

We have worked together with the Maldives Family Protection Authority (FPA) on designing the country's first such study. HAA developed the methodology to assess existing administrative data and qualitative elements (interviews with professionals and victims). We also adapted existing recognized methodologies that allow to look at the prevalence of domestic violence including violence against girls, boys, the elderly and men and women with disabilities. The first results of this research study, along with recommendations on management of data collection, better analysis procedures and diversification of resource allocation was submitted to the Maldivian government in early 2021.

A 'PARTICIPATORY PLANNING PROCESS'

We supported SOS Children's Villages to conduct participatory consultations (41% children, 59% adults) and workshops to develop a regional child protection program covering Cote d'Ivoire, Togo and Burkina Faso (ARPEJ program). With the emergence of COVID-19, HAA shifted the entire process on to a 'One Stop Shop', where all data and information were posted and made accessible online.



WHAT WE DID IN TERMS OF SHARING LEARNING AND KNOWLEDGE

THESE PROJECTS SUPPORT ACTORS TO DELIVER SERVICES THAT PROTECT CHILDREN WITH MORE RELEVANCE, QUALITY AND COST EFFECTIVENESS.

TRAINING TOOLS FOR THE INTERNATIONAL BUREAU FOR CHILDREN'S RIGHTS (IBCR)

We worked with the IBCR to design and produce resources that included interviews with professionals, presentations on theoretical topics and dramatizations that allow for magistrates, police officers and social workers in Burkina Faso and DRC to discuss, react and adapt to behaviours they might face in different contexts.

CHILD RIGHTS PROGRAMMING TRAINING WORKSHOPS

We supported the Groupe Enfance (which brings together 18 French NGOs committed to the defence of children's rights) to design and facilitate workshops on implementing a child rights-based approach. These workshops led to the creation of the 'checklist for integrating a child rights-based approach' which is a tool meant to accompany professionals throughout the project cycle of development and humanitarian projects. [Click here to access the checklist.](#)

CASE MANAGEMENT PROCEDURES DISSEMINATION

We designed and produced a series of 10 videos supporting professionals and community workers in Mali to implement the revised National Child Protection Case Management System (a collaboration between the Malian Government, UNICEF and Terre des Hommes). Case management is the process for supporting a child who is at risk or has been a victim of violence and aims at providing the best individualized response to complex child protection situations.

HELPING COORDINATION GROUPS TO USE THE *CHILD PROTECTION MINIMUM STANDARDS (CPMS)*

The Minimum Standards for Child Protection in Humanitarian Action (CPMS) sets out critical actions to keep children safe from abuse, neglect, exploitation and violence. It is the key resource for humanitarian workers around the globe. With the CPAoR, we designed a guide to provide national and regional child protection coordination groups with support on how to use the CPMS in the various stages of humanitarian programming work. This guide is part of the CPMS Implementation Toolkit that can be found [here](#).



WHAT WE DID IN TERMS OF COMMUNICATION FOR DEVELOPMENT

THESE PROJECTS CONTRIBUTE TO SHARING KNOWLEDGE AND TOOLS TO MAKE A DIFFERENCE IN THE LIVES OF CHILDREN FACING VIOLENCE.

CHILDREN'S TESTIMONIES AND RECOMMENDATIONS

We supported NGOs in 4 countries to develop creative workshops with 35 child victims of sexual exploitation (32 girls & 3 boys) as part of a regional ECPAT initiative. During the workshops, the children and former victims of violence were provided the space to safely and confidentially share, testify and offer recommendations to other children and key stakeholders. We used this content to develop short films for awareness raising in communities and for advocacy towards national and international policy makers. [Click here for project playlist.](#)

CEREBRAL PALSY INFORMATIONAL VIDEO

HAA designed the concept, wrote the script and supported the making of "Mr. Robot", an animated video aimed at school children in France to better understand their schoolmates who experience daily challenges in school and life. [Click here for video](#)

INSPIRE: SEVEN STRATEGIES TO END VIOLENCE AGAINST CHILDREN

The INSPIRE Seven Strategies serve as a technical package and guidebook of 7 key strategies for the implementation of effective and comprehensive anti-violence programmes in the field of child protection. HAA, a technical partner for the Global Partnership to End Violence Against Children, coordinated the creation of an introductory animated video to kickstart workshops on the Seven INSPIRE Strategies. [Click here for video](#)

KEEPING SAFE FROM ONLINE SEXUAL VIOLENCE

While a difficult subject for anyone, sexual violence is one that continues to grow the world over and has become one of the easiest ways to exploit children. Together with ECPAT France, NET Ecoute and Point de Contact, we designed and coordinated 6 animated video clips that educate and inform on the dangers and appropriate responses to online sexual violence aimed at children, parents and professionals working with children in France. [Click here for the Click@ble playlist](#)

WHAT WE LEARNED

We need children and youth to challenge our work more! Every time children comment on what we do, they question us on how inclusive we are of their voice, our understanding of their varied sexual identities and our sensitivity to age-related differences between groups of children. Many of these issues and others arising from generational gaps and insufficient communication often take a 'backseat' to project work but again and again, they remind us that what we promote or do must be fair to and represent *all* children.

Co-design can be a capacity building process. Our experience designing training modules and tools for communication/advocacy has shown a clear link between co-design and capacity building. Working closely with partners and their project teams and having them contribute to designing key messages and approaches to reach communities, has proved an effective non-formal training method.

Children's projects require long-term investment and solutions (yes, we knew this before, but COVID reinforces it)! We have understood, mainly through our partners around the world, that some organizations fared better during the pandemic than others. The organizations that had invested a lot of time on the ground to build deeply rooted networks with the communities they work in/with, were still able to maintain contact, continue essential project work and reach them despite lockdown and movement restrictions. This can only happen when community based organisations and services are supported in the long run.

Don't be shy to ask the experts! Most often than not, we tend not to dare asking those we consider 'experts' in our field of work for something as simple as a word of advice or an opinion. Given the growing number of technical sectors we became engaged in, we realized very quickly that 30 minutes (or whatever time could be spared) with a key expert could save us days of research and study that may not even yield answers. What we have learned is that the best experts in the Child Rights sector actually make themselves available when the justification for the project makes sense, and the questions asked, poignant.

Designing online workshops that are truly engaging demands much more preparation, time and energy than face to face workshops. Moving to fully online workshops, when no hybrid solutions are possible, has been both a challenge and a hard lesson. Despite the many interactive tools and processes we include and develop into the training, there is no guarantee that participants will be fully 'present'.



THANK YOU!

Our journey in the past two years has been **fruitful** in terms of the new contacts, friends and partners we have made.

It has been **stimulating** in terms of the areas we worked in, ranging from very local community-based interventions to global coordination arrangements. Our method of work, be it trainings, research or communication for development (C4D), was **challenging** as we were forced to adapt to working in a world facing a global pandemic.

It has also been a **rewarding** learning experience in that our areas of expertise were strengthened along with our contribution towards achieving “a world where no child wakes up scared”.



Special thanks to: Aurélie Blondel, Damien Pons, Elise Picon, Ghislaine Andoh, Ghislain Aledji, Janis Aussel, Karim Ben Ramdane, Lakhena Park Patacchini, Lucie Eches, Marie Julie Bourgeois, Mariam Pakisba Ouedraogo, Mathilde Guntzberger, Monique Dah, Patrick Loupien, Perrine Corcuff, Pierre Raimond, Sébastien Rost, Tanya Hettiarachchi.



THE JOURNEY AHEAD

NEW TRAINING PACKAGES

Since a lot of our work in sharing, learning and knowledge has been on formulating content and conducting training workshops, we are working to develop standardized training packages for development, humanitarian and private businesses on subjects such as child safe-guarding, child participation and child protection coordination.

MAPPING AND ANALYZING CHILD PARTICIPATION PRACTICES

We will therefore aim at developing further, longer-term partnerships with groups of organizations or consortiums. Such global partnerships have already led us to developing innovative project work that influences a larger number of organisations, thereby benefiting a much greater number of children.

MOVING TOWARDS A HYBRID MODEL

HAA, as a social enterprise, runs solely on the finances acquired through program services and is not supported by grants or donations. We are very proud to have established and sustained this financial model for over 5 years. We will now be exploring the possibility of initiating social solutions and partnerships that we design from scratch, in addition to continuing to provide support services to partner organisations.

A FULL KCS MEMBER

Now that we are an associate member of Keeping Children Safe (for having an effective child-safeguarding framework in place), we will be looking at becoming a full member in the coming year. This will require an on-site audit by KCS and be awarded based on the correct application of safeguarding measures.

If she has bruising on her body,
it must be that she has been playing
ORELSAN. 2017

When we realize that there is never a single story about any
place, we regain a kind of paradise.
CHIMAMANDA NGOZI ADICHI. 2019

Raise your sons,
wearing a skirt is not a risk
RACHELLE ALLISON & MERYL. 2021

Saving the planet requires you to be ambitious in what you
aim, and equally in how hard you work to reach your goals
BAN KI-MOON. UNDATED

This is the street,
almost more corrupt than charities
SADEK. 2021

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