



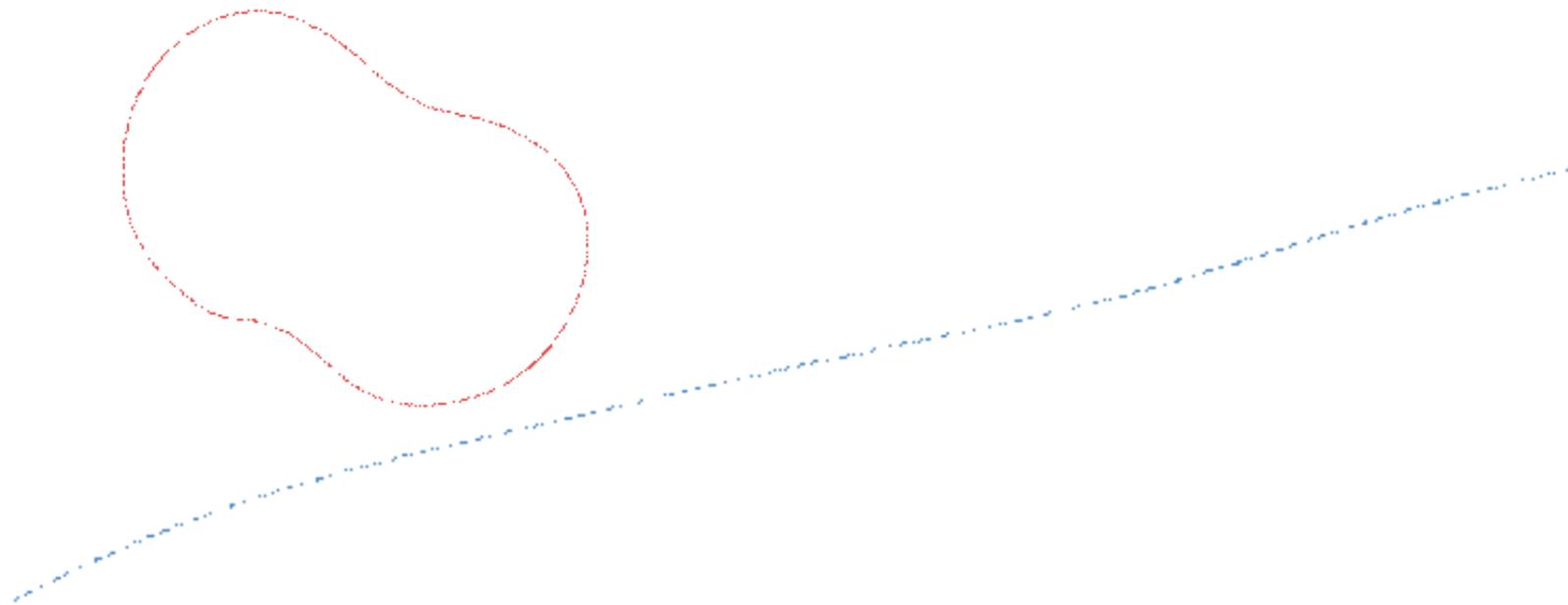
*we are Human After All*

**2018 annual report**

HAA is a technical and creative agency for the Rights of the Child.

We build systems for all girls and boys to live without violence  
and be able to create peaceful and inclusive societies.





Many many thanks: Aurélie Blondel, Camille Martinez, Karim Ben Ramdane, Damien Pons, Mariam Pakisba Ouedraogo, Sebastien Marot, Barthélémy Bouda, Lucile Belleville, Didace Kawang, Sébastien Rost, Claudine Madiya Lumbu, Jérémie Masamba, Julie Dénomée, Elise Picon, Lucie Eches, Claire Milligan, Laurence Souloumiac, Rejane Mouillot, Naisiwon El Aniou, Janis Aussel, Ly Sophat, Marie Julie Bourgeois, Perrine Corcuff, Patrick Loupien and Pierre Louis Leroy.

Dear past, present and future partners,

This is our first Annual Report since initiating HAA, a technical and creative agency for the Rights of the Child, in 2016. Welcome !

A massive global effort is more than ever required to build a world where no child wakes up terrified. Did you know that as of today, **over half of all girls and boys in the world, that is one billion children between the ages of 2 to 17, experience violence every year<sup>1</sup>**?. I believe Violence against Children is one of the main causes, as well as a direct consequence of poverty, social unrest and armed conflicts. Let's break this cycle !

Together with our partners we have continued to reinforce the systems protecting girls and boys from violence, and paved the way towards more peaceful, stable and inclusive societies. In 2018, we accompanied **16 organisations** in their efforts towards a better implementation of the Rights of the Child. **We trained 79 professionals** (41% women and 59% men), **produced over 40 films** (advocacy, awareness and training materials), safely engaged with **225 children living in fragile environments** (53% girls and 47% boys) and led the writing of **3 public policy documents**, creating global knowledge on child protection issues and on innovative responses.

We have established teams in 10 different countries (Africa = 6, Asia = 2, Europe = 2) and had the opportunity to collaborate with amazing social workers, developers, artists, humanitarians, analysts, etc. Our income increased and allowed us to develop the performance of our imaging section through which we produce learning and strategic communication material (websites, videos, posters, games etc). This newly acquired capacity has been invaluable to the further development of our capacity building and C4D activities.

Since starting HAA we are using our profits to initiate or reinforce pilot projects with the potential for high social results. This year again we provided technical support to the *ChildSafe Alliance*, for their efforts towards a ChildSafe travel industry, for a study with migrant children in Thailand and for the development of a video based learning project.

In 2018 we also learned a few lessons the hard way ; initiating several pilot projects stretched our resources. We had to postpone the design of a study on children accused of witchcraft, a broadening issue requiring urgent attention. And we underestimated the effort required to integrate a collaborator with specific needs. It hurt but we learned and we have set up new strategies in response.

Our current priorities are reinforcing the integration of new collaborators, establishing marketable services (we currently respond to tenders only) and developing strong partnerships for piloting innovative actions.

We have already stepped into 2019, a year marking 30 years since the adoption of the International Convention on the Rights of the Child, and we look forward to working with you and increasing our impact in the coming years. Contact us, question us, challenge us, work with us ! We will do good.

Sincerely,

Tamo Wagener



1 <https://www.cdc.gov/violenceprevention/childabuseandneglect/vacs/onebillion-children.html>

# HAA presentation

HAA is a technical and creative agency for the rights of the child.

We build systems for all girls and boys to live without violence and to be able to create peaceful and inclusive societies.

We are a company registered in France, active since 2016, operating as a cooperative network.

HAA stands for “human after all”

## Our services

**Analysis:** through studies, project audits and strategic planning, we support organisations to gain a better understanding of their environment and to improve the relevance and quality of their actions.

**Capacity building:** we design training packages and conduct training and coaching for individuals, teams or organisations to improve their performance.

**Communication for Development (C4D):** we design strategic communication materials for advocacy and learning purposes.

## What makes us unique ?

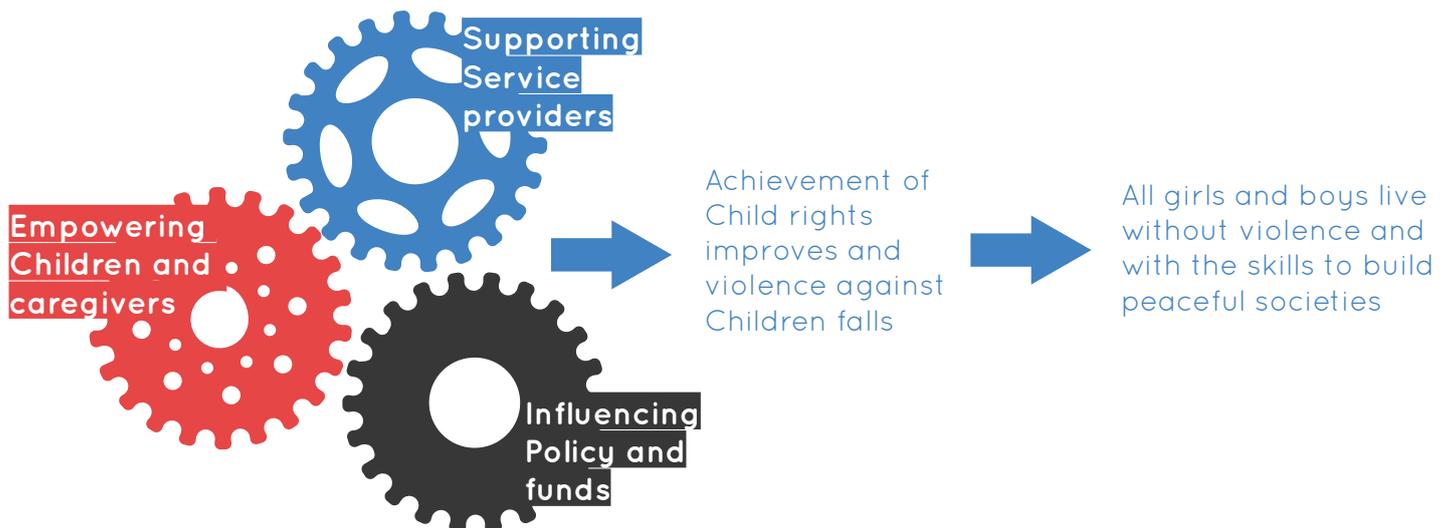
We are focused on work that has long term impact to build skills, knowledge and systems that are essential to protecting the Rights of the Child and to preventing violence.

We develop hybrid methodologies combining Child Protection programming, Non Formal Education and multimedia production.

We trust our partners and they trust us. They know we are able to achieve high results in time sensitive, fragile environments.

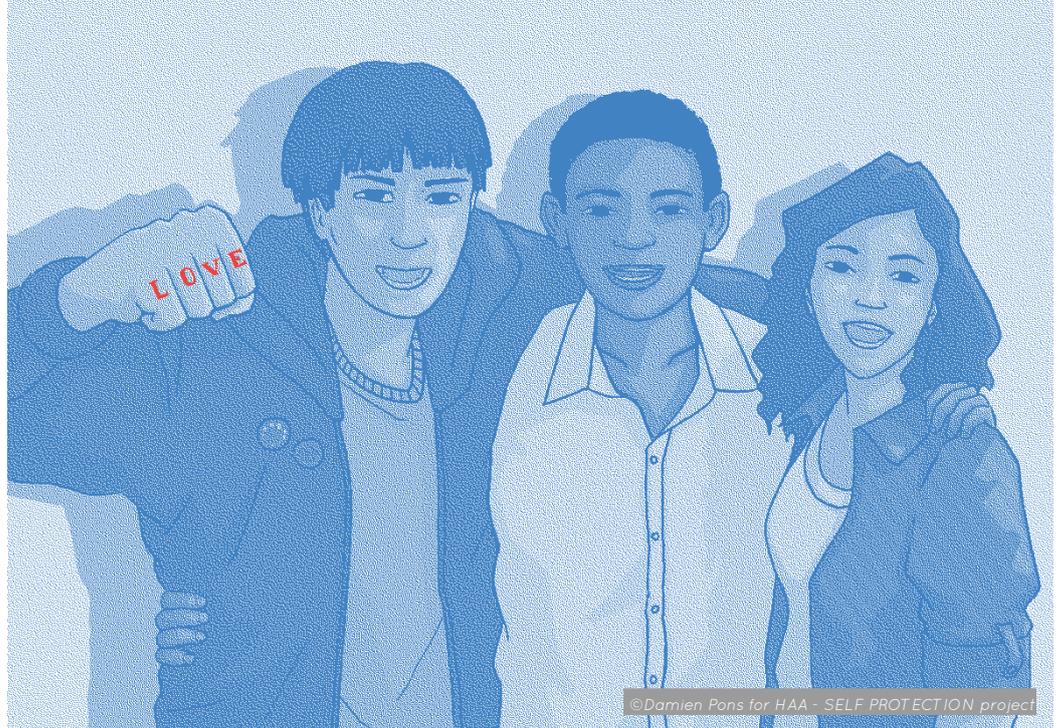
We are an enthusiastic organisation that documents and analyses its strategies and activities to continuously adapt and share our practice.

## Our theory of change



We contribute to the global effort to achieving the Rights of the Child and strengthening social justice through a combination of three efforts:

- Supporting existing actors to deliver services with improved relevance, quality and cost effectiveness;
- Empowering children and caregivers to better prevent and respond to violence;
- Influencing policy makers and funders for adequate strategies and resources to be used for the Rights of the Child and prevention of violence.



**79 Child Protection professionals** (32 women, 47 men) in key positions within civil society, Government departments and UN agencies are better able to coordinate Child Protection interventions and to use evidence based interventions. Through capacity building we contributed to improving the functioning of Child Protection systems in 15 countries.

**225 marginalized and stigmatized children** (120 girls, 105 boys) safely expressed their opinions on the violence they are facing and on the relevance of existing support services. And those opinions were brought to the attention of policy makers in 5 countries (Niger, Mali, Burkina Faso, Thailand, Cote d'Ivoire).

**The practice of the upcoming generation of social workers, magistrates and security forces** in Burkina Faso and the DRC is influenced thanks to practical video based learning resources that were integrated in the national training curricula.

**Tour operators have access to practical guidance from the ChildSafe Movement - to prevent all forms of exploitation and abuse of children** that could be related to travelers and the tourism industry.

**One collaborator with specific needs** joined the HAA team for a period of 9 months and was supported to access employment.

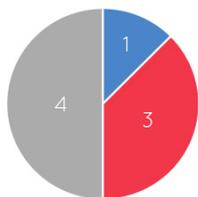
2018 Partners



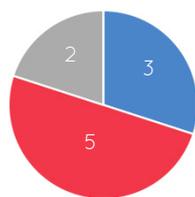
# 2018 RESULTS

## 2018 Projects

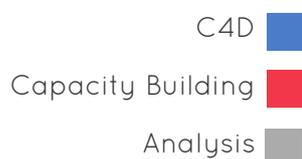
We have implemented 10 projects in 2018, compared to 8 projects in 2017. Of these 10 projects, 6 are new and 4 are continuing projects in operation since 2017.



8 projets in 2017



10 projects in 2018



## CHILDREN'S TESTIMONIES

C4D

Niger, Burkina Faso, Mali, Cote d'Ivoire

We have supported local NGOs to develop creative workshops with 35 child victims of sexual exploitation (32 girls; 3 boys). During the workshops, they could safely and confidentially testify and present recommendations to other children and to key stakeholders. We have used this content to develop short films for awareness raising in communities and for advocacy towards national and international policy makers.

For : ECPAT France - ECPAT Luxembourg

With : Association Nigérienne pour le Traitement de la Délinquance et la Prévention du Crime, KEOOGO, SamuSocial Mali, Caritas, Bureau National Catholique de l'Enfance Mali, SOS Violences Sexuelles, Communauté Abel

## AN INTRODUCTION TO CHILD

PROTECTION

capacity building

France

We facilitate the first modules of a 3 months training for Child Protection project managers working in emergency contexts.

For : BIOFORCE INSTITUTE

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## CHILD RIGHTS TRAINING MATERIALS

capacity building

DRC, Burkina Faso

We have developed scenario based training materials for magistrates, police officers and social workers in Burkina Faso and the DRC. Those case studies and serious games allowing professionals to gain skills and behaviours necessary to a Child Rights based practice have been integrated in the national training programs.

For : International Bureau for Children Rights (IBCR)  
With : Ecole Nationale de Police, Institut National de Formation en Travail Social (INFTS), Ecole Nationale d'Administration et de Magistrature (ENAM), Direction Générale des Ecoles et Formations (DGEF) de la Police Nationale

## CPiE COORDINATION

capacity building

Global

Following our review of a 3 year capacity building program undertaken by UNICEF in 15 countries, we supported the development of a capacity building program for Governments to better coordinate Child Protection in Emergencies (CPiE) in 7 additional countries. Based on lessons learned and on additional learning needs assessments, we then designed a training package in the "Probaland" fictional country and facilitated two training sessions.

For : UNICEF With : Child Protection Area of Responsibility, African Partnership to end Violence against Children, International Federation of Red Cross and Red Crescent Societies (IFRC)

## LIVES AT THE BORDER (DVALF) THE MOVIE

C4D

Thailand/Cambodia

We are promoting DVALF, a movie shot by Pierre Raimond over 4 years at the Thai/Cambodian border. This documentary is an amazing example of the impact that social services, when well designed and with long term resources, can have on the lives of children in very difficult situations.

For : Soliloques

With : Brut Productions

## PROMOTING CPiE TRAINING

C4D

Global

A video presenting an interagency training on Child Protection in Emergencies (CPiE) . It combines infographics, real life and online footage.

For : UNICEF

## TOURISM INDUSTRY GUIDELINES

analysis

Global

We have supported the ChildSafe Movement to structure and write the beta version of the first “Global good practice guidelines for child welfare in the tourism industry”. This initial version was then reviewed by tour operators and specialized NGOs and turned into an ambitious normative document published in May 2018.

**For :** ChildSafe Alliance

**With :** G-Adventures

## ORPHANAGES TRANSITIONING

capacity building

Cambodia

We developed a learning tool for Residential Care Institutions (RCIs) that wish to transition to community based services. Video based exercises allow RCI top management staff (senior staff, board members, etc.) through a half day working session to be better prepared to transition to community-based care.

**For :** ChildSafe Alliance

## SELF PROTECTION FROM SEXUAL

VIOLENCE

capacity building

Luxembourg

We have supported the development of a peer education initiative for high school students to be able to identify and prevent situations of sexual violence and exploitation. Our work includes the development of the [www.mallete-eyt.lu](http://www.mallete-eyt.lu) learning platform. An initial group of 10 peer educators (7 girls, 3 boys) was trained

**For :** ECPAT Luxembourg and EYT

**With :** Youth groups

## MIGRANT CHILDREN IN THE

FISHERY INDUSTRY

analysis

Thailand

We supported the “Situation and Stakeholder Analysis of Child Protection Services for Cambodian Migrant Children and Youth, Especially Girls, in the Supply Chain of Thai Fishery Industry”, by designing a child friendly methodology, a remote data collection system, and analysing the collected data.

**For :** ChildSafe Alliance

**With :** Plan-International



## 2018 Outputs

		Professionals trained	Learning materials produced	Training packages designed	Children participating	Policy documents
CHILD RIGHTS TRAINING MATERIALS (International Bureau for Children Rights)		27			35	
SELF PROTECTION FROM SEXUAL VIOLENCE (ECPAT)	4	5	1		10	
CPiE COORDINATION (UNICEF)	48		1			1
CHILDREN'S TESTIMONIES (ECPAT)		4			35	
ORPHANAGES TRANSITIONING (ChildSafe Alliance)		13	1			
AN INTRODUCTION TO CHILD PROTECTION (Bioforce Institute)	22					
TOURISM INDUSTRY GUIDELINES (ChildSafe Movement)						1
MIGRANT CHILDREN IN THE FISHERY INDUSTRY (ChildSafe Alliance)	5				145	1
PROMOTING CPiE TRAINING (UNICEF)		1				
DVALF DOCUMENTARY (Soliloques)		1				
<b>TOTAL</b>	<b>79</b>	<b>51</b>	<b>3</b>		<b>225</b>	<b>3</b>
	<b>women = 32</b>				<b>girls = 120</b>	
	<b>male = 47</b>				<b>boys = 105</b>	

## Daily operations

In 2018, we had a total **23 collaborators**. 5 regular collaborators (2 women ; 3 men) and 18 short term collaborators (8 women ; 10 men).

The core **HAA team** at date of writing the present report is:

Coordination : Tamo Wagener [tamo@haagence.com](mailto:tamo@haagence.com)

Francophone Africa : Monique Dah [monique@haagence.com](mailto:monique@haagence.com)

Images : Pierre Raimond [pierre@haagence.com](mailto:pierre@haagence.com)

Quality and Development : Tanya Hettiarachchi [tanya@haagence.com](mailto:tanya@haagence.com)



Improvements to our **best practice methods** include:

- Guidelines for participation of children in creative workshops and in C4D materials
- Updated guidelines for confidential and anonymous interviews
- Updated guidelines for safety and backup of confidential data
- Guidelines for remote data collection

We are still in the process of updating our Child Safeguarding Procedures (the version currently used is dated 2016) and this is a major priority for 2019, considering the increasing number of collaborators we work with.

For the first time, our **accounting** was conducted by an external company (GMBA Seleco) with a solid reputation of working with social enterprises and NGOs.

# Main Learnings

**Strong partnership development around each new pilot project is essential.** Pilot projects require substantial amounts of time and energy. We initiated a number of pilot projects since 2016 such as a study on children accused of witchcraft (2017) and the Orphanages Transitioning project, the advancement of which suffered due to there not being continued resources and engagement with our partners. The testing phase has often been particularly challenging. We will now focus on developing stronger partnerships before implementing pilot projects.

**Strategies to foster engagement with “older children” during situational assessments have been reviewed.** Vulnerable children aged over 13-14 years are often absent from consultations on child protection issues because they are mistakenly perceived as ‘youth’ rather than ‘children’. They are a significant group and an essential source of information who are able to remember and reflect on their own experiences of when they were children and are often caregivers themselves. During consultations, in order to collect the opinions of vulnerable older children and teenagers, we had to adapt the times and locations of data collection operations, establish specific communication with their support networks (friends, family, business partners etc) and find alternatives to the systematic collection of the informed consent of their parents or caregivers in situations when they could not be reached.

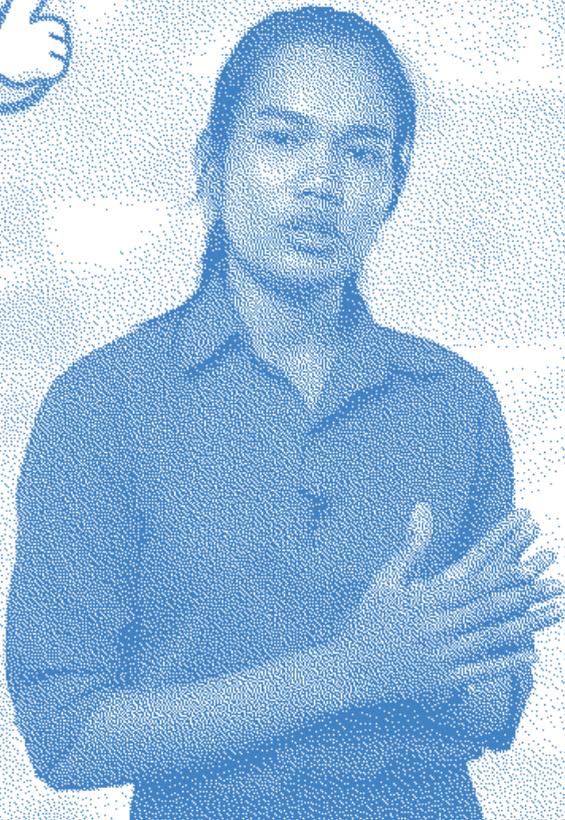
**We have to develop a user friendly version of the HAA Child Safeguarding policy to ensure it is effectively functional.** With a growing number of collaborators, it has become increasingly clear that the current form of the HAA Child Safeguarding policy has to be simplified and adapted so its key components can be communicated more effectively to all collaborators ; in particular to short term collaborators. A more user-friendly version would also include methods to assess how much the users are

effectively gaining the expected knowledge and skills.

**“Real” case studies and “fictional” case studies serve different capacity building purposes.** Probaland is an imaginary case study that we developed over 5 fictional years with UNICEF. It has allowed trainees from a wide variety of backgrounds to understand (both the theory & practice) of how Child Protection systems and strategies can be adapted to changing environments. A fictional case study creates a neutral basis and allows for a more unified effort on part of trainees to build on Child Protection mechanisms suited to the context in question without bringing personal political biases to the table. Alternatively, experience sharing through “real” case studies is a more effective capacity building strategy for technical learning as it presents evidence based lessons.

**Mainstreaming our newly acquired multimedia capacity throughout projects proves effective.** Out of the ten projects we implemented in 2018, 8 have required the input of our multimedia collaborators for design of illustrations and icons, animations and movies. The art direction of the C4D projects is however still challenging and an area on which we have to improve.

**Lack of communication will lead to miscommunication.** In 2018, just as in previous years, we had decided that communicating our actions was not a priority. With the development of our multimedia capacity, HAA has become more visible and there is now a need to communicate our mandate and governance as some of our partners have expressed interest on better understanding how we function.



# Our 2018 journey

## December

First testimony workshop with child victims of sexual exploitation

EYT peer education platform updated

## October

Content of Orphanages Transitioning project finalized

Monique represents HAA in Western Africa

## September

Tamo moves into Vaccum Theory workshop

Learning needs assessment for Child Protection Area of Responsibility

## July

1st batch training tools for magistrates, social workers and police officers

## May

Remote data collection system set up in Thailand

Guidelines for Child Welfare in Tourism Industry released by the ChildSafe Movement

## April

Pierre deploys mobile studio for 10th time

## March

First training workshop in “Probaland”

## February

Karim sets up resource database



"I was born without hate, this I claim"

Ideal J, L'amour, 1998

"Everybody knows how to make babies,  
but nobody knows how to make daddies"

Stromae, Papaoutai, 2013

"I have learned everything about human things from you.  
And now I see the world your way."

Louis Aragon, Le Monde inachevé, 1956

"Young, gifted and black  
We must begin to tell our young  
There's a world waiting for you  
This is a quest that's just begun"

Nina Simone, To be young, gifted and black, 1970

"Stop acting so small,  
you are the universe in ecstatic motion"

Rumi, 1207 - 1273

contact@haagence.com  
+33630068538  
www.haagence.com

3 Villa de la Citadelle  
94110 Arcueil -France  
SIRET 49802051000026  
TVA intracommunautaire  
FR 30 498020510

